

City of TALLADEGA

The background features a light pink color scheme with several snowflake icons of varying sizes scattered across the top. Below the snowflakes is a stylized illustration of a row of buildings, including a central house with a chimney and a house with the number '34' on its door. The word 'Christmas' is written in a large, elegant, cursive script across the middle of the page, partially overlapping the buildings.

**2019 Sponsorship
Packages**

ON THE SQUARE

Title Sponsors

- \$10,000 or more
 - Can choose 1 event to sponsor
 - Santa's Workshop (2 spots)
 - **NEW!** Your organization can choose to sponsor a toy
 - These are offered free to children in Santa's Workshop *see picture
 - Your logo can be placed on each toy
 - Tree Lighting Ceremony
 - Ice Skating Rink
 - Train Ride
 - First come first serve
 - Full promo before, during, and after event
 - Commercial/Video spots TV & Radio
 - Printed Materials with large logo
 - To include, but not limited to, newspaper, posters, flyers, and signage.
 - Social Media and Website Promotion
 - Special Sponsor's Booth Area
 - Booth Fee Waived
 - Email kgallahar@talladega.com for more info

Presenting Sponsors

- \$5,000 or more
- Your organization can choose to co-sponsor:
 - Vendor Village
 - Food Truck Alley
- First Come First Serve
- Half Promo before, during, and after event
 - Commercial spots on Radio
 - Printed Materials with logo
 - To include, but not limited to, newspaper, posters, flyers, and signage
 - Social Media and Website Promotion
- Special Sponsor's Booth Area
 - Booth Fee Waived
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Local Sponsors

- \$2,500 or more
- Limited Promo before, during, and after event
 - Printed Materials with company
 - To include, but not limited to, newspaper & flyers
 - Social Media and Website Promotion
- Special Sponsor's Booth Area
 - Booth Fee Waived
 - Email kgallahar@talladega.com for more info



Community Sponsors

- \$2,499 or less
- Small Promo before, during, and after event
 - Mentioned in newspaper articles
 - Social Media and Website Promotion
- Special Sponsor's Booth Area
 - Booth Fee Waived
 - Email kgallahar@talladega.com for more info



Donation Information

Company Name: _____

Contact Person: _____

Contact Phone: _____ **City of TALLADEGA**

Contact Email: _____

Description of donation (monetary, gift cards/coupons for giveaway, or items):

Do you need a booth? _____ Yes _____ No

If yes, when? Sat _____ Sun _____ Both _____

Signature of Representative: _____ Date _____

ON THE SQUARE

Remit Checks to:

City of Talladega

PO Box 498

Talladega, AL 35161

Mail items to:

City of Talladega

255 South Street W

Talladega, AL 35160